

The Challenge?

To build a data driven talent department focused on solving hiring, retention, talent management, and talent brand concerns for a Personal Assistant App

Our Solution?

Implemented our custom talent stack solution which incorporated localized competitive intelligence, an interactive nine-box strategy, direct-to-consumer marketing campaigns, custom career pathing, and internal performance tracking

Results

- Increased candidate flow by **1500%**
- Built end to end talent operations functioning within **14 days**
- Built a system capable of hiring **1000 candidates per month** instead of prior 4 per month