

The Challenge?

To scale a disinfectant production company in the midst of the Covid-19 pandemic

Our Solution?

Implemented our custom talent stack solution which incorporated localized competitive intelligence, an interactive nine-box strategy, direct-to-consumer marketing campaigns, custom career pathing, and internal performance tracking

Results

We **DOUBLED** their staff of 150 within **80** days. This allowed our client to expand their production lines and amp up the production of disinfectant products to be shipped across the nation.



Solving Business Problems With People Solutions