The Challenge?

PeopleLift

To build a data driven talent department focused on solving hiring, retention, talent management, and talent brand concerns for an Automotive Website Start-up

Our Solution?

Implemented our custom talent stack solution which incorporated localized competitive intelligence, an interactive nine-box strategy, direct-to-consumer marketing campaigns, custom career pathing, and internal performance tracking

Results

- Increased candidate traffic by **1500%**
- Decreased attrition by **50%**
- Brought into full EEO compliance
- Increased internal productivity by **2.5x** with a ROI of **7.25x**
- Successfully staffed engineering division with a cost per hire **50%** less than industry average
- P&L decrease of **15%** with an increase in performance by **150%**

Solving Business Problems With People Solutions